

From: Hopgood, Cameron D
Sent: Mon, 7 Feb 2022 18:03:58 +0000
To: Patterson, Mark J
Subject: FW: Religious messaging
Attachments: Qualitative Insights - February 7 - 10AM.pdf

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Are you getting these?

From: Lee Thompson <lee.thompson@advancedsymbolics.com>
Sent: Monday, February 7, 2022 10:09 AM
To: Sloly, Peter <SlolyP@ottawapolice.ca>; Erin Kelly <erin.kelly@advancedsymbolics.com>; Steinbachs, John <SteinbachsJ@ottawapolice.ca>; Ghadiali, Jennifer <GhadialiJ@ottawapolice.ca>; Natalia Lioutaia <natalia.lioutaia@advancedsymbolics.com>; Jaime Watt <jwatt@navltd.com>; Amanda Galbraith <AGalbraith@navltd.com>; Matthew Barnes <mbarnes@navltd.com>; Steinbachs, John <SteinbachsJ@ottawapolice.ca>
Cc: Hopgood, Cameron D <HopgoodC@ottawapolice.ca>; Ferguson, Patricia K <FergusonP@ottawapolice.ca>; Gauthier, Michelle <GauthierM@ottawapolice.ca>; Bell, Steve <BellS@ottawapolice.ca>; Ferguson, Patricia K <FergusonP@ottawapolice.ca>; Huneault, Christiane <HuneaultC@ottawapolice.ca>
Subject: [EXTERNAL] RE: Religious messaging

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Hello,

Here is the 10am qualitative analysis. Today we are going to see if the general population understand the volume of protesters in each city (Ottawa, Toronto, Quebec City, etc.) and also test against certain scenarios that can be enacted under the state of emergency that was declared over the weekend.

I will send another update this afternoon.

Best regards,



Lee Thompson

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From: Sloly, Peter <SlolyP@ottawapolice.ca>

Sent: February 6, 2022 2:29 PM

To: Erin Kelly <erin.kelly@advancedsymbolics.com>; Steinbachs, John <SteinbachsJ@ottawapolice.ca>; Ghadiali, Jennifer <GhadialiJ@ottawapolice.ca>; Lee Thompson <lee.thompson@advancedsymbolics.com>; Natalia Lioutaia <natalia.lioutaia@advancedsymbolics.com>; Jaime Watt <jwatt@navltd.com>; Amanda Galbraith <AGalbraith@navltd.com>; Matthew Barnes <mbarnes@navltd.com>; Steinbachs, John <SteinbachsJ@ottawapolice.ca>

Cc: Hopgood, Cameron D <HopgoodC@ottawapolice.ca>; Ferguson, Patricia K <FergusonP@ottawapolice.ca>; Gauthier, Michelle <GauthierM@ottawapolice.ca>; Bell, Steve <BellS@ottawapolice.ca>; Ferguson, Patricia K <FergusonP@ottawapolice.ca>; Huneault, Christiane <HuneaultC@ottawapolice.ca>

Subject: RE: Religious messaging

Importance: High

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Erin and ASI Team

These are really important insights. Please ensure all of your updates going forward includes the Navigator team and all of the OPS members on this email distribution.

Thank you.

ps

Peter Sloly
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From: Erin Kelly <erin.kelly@advancedsymbolics.com>
Sent: Sunday, February 06, 2022 1:31 PM
To: Steinbachs, John <SteinbachsJ@ottawapolice.ca>; Ghadiali, Jennifer <GhadialiJ@ottawapolice.ca>; Lee Thompson <lee.thompson@advancedsymbolics.com>; Natalia Lioutaia <natalia.lioutaia@advancedsymbolics.com>
Cc: Hopgood, Cameron D <HopgoodC@ottawapolice.ca>; Sloly, Peter <SlolyP@ottawapolice.ca>; Ferguson, Patricia K <FergusonP@ottawapolice.ca>; Gauthier, Michelle <GauthierM@ottawapolice.ca>
Subject: [EXTERNAL] Religious messaging

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Hi guys,

Given that today is the Lord's Day, we are starting to see some of the real agenda here. Attached are religious images being passed around on social among the "protesters".

More evidence this isn't really about vaccine mandates. It's a movement by right wing Christians who used mandates as a pretense to gain a following and privileged access as "protesters"

If they'd said "join us for a christian rally in Ottawa" no one would have come.

Erin Kelly
CEO
Advanced Symbolics Inc
+1. (RE) (RE) (RED)
Bookings:
<https://bit.ly/ASIErin> [bit.ly]